



## APPLICATION FORM PIF

<b>Country:</b>	SPAIN
<b>Foundation date:</b>	21 / JULY / 2021
<b>Business Reg. No.</b>	623481
<b>OID</b>	E10289188
<b>Organization full legal name (national language)</b>	ASOCIACIÓN DE EMPRESAS IBÉRICO-TURCAS
<b>Organisation full legal name (English)</b>	ASSOCIATION OF IBERIAN-TURKISH COMPANIES
<b>Legal status</b>	ASSOCIATION
<b>Type of organization</b>	NGO
<b>Organisation name:</b>	Transcultural Unity for Heritage, Innovation and Development
<b>Acronym</b>	TUHID
<b>National ID (if applicable)</b>	G67825968
<b>Address</b>	P.º de la Constitución, 29 dpdo., 1.º izda.
<b>Postcode</b>	50001
<b>City</b>	ZARAGOZA
<b>Country</b>	SPAIN
<b>Website</b>	www.tuhid.es

## PROFILE

<b>Type of Organisation</b>	ASSOCIATION
<b>Is the partner organisation a public body?</b>	NO
<b>Is the partner organisation a non-profit?</b>	YES



## BACKGROUND AND EXPERIENCE

### Mission

TUHID is dedicated to fostering collaboration among diverse European cultures, highlighting the importance of heritage conservation, innovation, and sustainable development. The association seeks to build bridges between communities to promote mutual understanding and share practices that drive Europe's economic, social, and cultural development.

### Objectives

1. **Heritage Conservation:** TUHID works on projects focused on preserving and enhancing Europe's tangible and intangible cultural heritage. This includes restoring monuments, digitising artefacts, and organising cultural festivals that celebrate Europe's diversity.
2. **Promoting Innovation:** The association encourages innovation through the integration of modern technologies in the cultural sector. This may include augmented reality in museums or digital platforms allowing artists to share and monetise their work more effectively.
3. **Sustainable Development:** TUHID promotes projects that integrate sustainable practices into the cultural and creative industries, from using eco-friendly materials in art exhibitions to implementing circular economy strategies in cultural event management.

### Activities

- **Workshops and Seminars:** Organising educational events on topics such as heritage conservation techniques, new technologies in art, and strategies for sustainable development.
- **Exchange Programmes:** Facilitating cultural exchanges that allow artists, curators, and cultural managers to work in different European countries, fostering collaboration and cross-learning.



- **Publications and Resources:** Developing guides, studies, and reports on best practices in TUHID's areas of focus, as well as creating a digital magazine showcasing successful initiatives and inspiring case studies.
- **Cross-Sector Collaborations:** Establishing partnerships with universities, tech companies, government bodies, and other NGOs to collaboratively address complex cultural challenges.

### **Expected Impact**

Through its initiatives, TUHID aims to create a more connected and culturally aware community in Europe, where culture serves as a driver of innovation and sustainable development. The association seeks not only to protect and celebrate Europe's rich heritage but also to adapt it to the needs of the present and future, ensuring it remains relevant and accessible for generations to come.

### **Closing Remarks**

TUHID represents a modern, dynamic, and proactive effort to address some of the most urgent needs and exciting opportunities in Europe's cultural landscape today. Through its focus on conservation, innovation, and sustainable development, the association not only preserves cultural heritage but also revitalises and transforms it into a vital resource for Europe's future.



## LEGAL REPRESENTATIVE/CONTACT PERSON

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